THE MANSION
Conceived with unusual quality
Page 5

1 MARYLEBONE
Central London’s only true village
Page 6

2 CHARACTER
A new contemporary classic
Page 18

3 COHERENCE
For the individuality of living
Page 28

4 GENEROSITY
A place of space and imagination
Page 38

5 PRIVILEGE
The experience of top-class service
Page 48
Marylebone Lane, London W1, runs north from Oxford Street across Wigmore Street towards Marylebone High Street. This is the very heart of the capital, close to the West End, Mayfair and Hyde Park. It is a place of life, detail and interest, a network of traditional streets and mews, with green-space counterpoints.

The Mansion is conceived as a contemporary mansion block of unusual craft and quality, graced with the best services London has to offer. It expresses the finest attributes of international contemporary design while embodying all the richness and ease of life for which London is renowned. It is a place of fascinating spaces, simple lines, classic materials – comfortable and unfailingly appealing.
MARYLEBONE

LE RELAIS DE VENISE
L’ENTRECÔTE
Marylebone Lane, London W1
Central London’s only true village

Life in Marylebone has a special character and relaxed style, with its backdrop of distinctive local shopping and dining, international music and the arts. To the south are Oxford Street, Bond Street, Berkeley Square, Mayfair and Hyde Park. To the west is Portman Square with Baker Street beyond. To the east is Harley Street, home of England’s top medical practitioners. Further on is Portland Place running down to Regent Street, Piccadilly Circus, Soho and theatreland.

Marylebone is the only true village in central London. The essential core of the area is Marylebone High Street. Here is the authentic local neighbourhood, with restaurants, traditional pubs and numerous hotels, galleries and bookshops, stores, boutiques and its own fresh-produce market.
The Mansion is on Marylebone Lane by the corner with Wigmore Street. The Lane itself has an intimacy and charm quite different from the surrounding streets. It winds its way from New Cavendish Street to Oxford Street, following the line of one of London’s famous old rivers, the Tyburn, which was diverted underground in the 19th century to make way for the area’s urbanisation.

The Mansion backs on to Stratford House, home of the famous Oriental Club. It is very close to the grand department stores and smaller shops of Oxford Street. Close by are Wigmore Hall, the leading international music recital venue, and the Wallace Collection with its world-famous galleries of fine and decorative arts.

Marylebone’s pubs, fine restaurants, cafes and local sellers create a patchwork of great interest and dignity in this classic, traditional neighbourhood.
Oxford Street – ‘London’s own high street’.
Across from Selfridges on Oxford Street, Mayfair has all the charms of London’s special character, including the jewellers of Bond Street, the famous squares and hotels, and retailers of distinguished pedigree.
To the south are Oxford Street, Bond Street, Berkeley Square, Mayfair and Hyde Park.

To the west is Portman Square with Baker Street beyond.

To the east is Harley Street, home of England’s top medical practitioners.

Further on is Portland Place, running down to Regent Street, Piccadilly Circus, Soho and theatreland.
The building has a complex geometry that picks up on the rhythm of the street. The presence is light yet assertive, a structure of glazing and verticals, with bays from the first floor, and terracotta fins as a homage to the traditional London mansion buildings of the past. The façade is layered back from the street, allowing terraces and balconies on the upper floors.

Touches of local vernacular inspired by surrounding feature buildings inform the contemporary design. The Mansion draws its international perspective from the dexterous handling of space, light and technology, while colours and materials reflect its London identity.

The entrance opens up into an impressive double-height space that gently runs downwards at a diagonal through the building to the residents’ private lounge and out to the delightful garden. A seamless threshold brings the outside inside; the garden becomes part of the interior experience.
From the garden level, elevators provide access to the apartments above, arranged over seven floors. Each is designed in its own individual way – there are few repeats anywhere in the building.

On the upper floors, most apartments have two or three bedrooms, with a two-level penthouse at the top. Lower down are one-bedroom and suite apartments, with a two-bedroom duplex on the lower floor.

A dramatic and sweeping curved staircase reaches down from the garden level to The Mansion’s own 25-metre pool, probably the largest private pool in a building of this size anywhere in London. This area is completed by gym facilities, a treatment room, steam room, sauna and changing rooms. Architecture is by the London firm DSDHA.
COHERENCE
The Mansion comprises 22 single- and double-height apartments – penthouse, three-beds, two-beds, one-beds and suites. Each is positioned, oriented and arranged entirely individually. The interiors are notable for their openness with changing horizons and views provided by the wonderful floor-to-ceiling windows, with street-facing bays on the upper floors.

From the corridors with their subdued lighting, entrance into the apartments gives an immediate impact of light, spaciousness and coherence. Unlike traditional London flats where spaces ‘unpeel’ as you go further into them, The Mansion reveals the full scope of its apartments as soon as you enter.
The main open areas are particularly generous and well conceived, arranging living, dining and kitchen spaces in a composition that is balanced and relaxed – accented by focal-point fireplaces. Master bedrooms are also exceptionally spacious with walk-in wardrobes, natural light and well-appointed bathrooms.

The apartments will have a fully integrated AV experience. State-of-the-art home automation simply controls entertainment and communications as well as lighting ambiances.

Apartments are given further character and humanity by the craft and materials employed: dark oak floors and woodwork, carved stone and white marble for the kitchens, contrasted by the soft luxury of window treatments and lighting. A single approach to walls and floors throughout adds a further unifying effect to all aspects of home living.
GENEROSITY
The Mansion is London’s only new building of contemporary apartments, highly attractive in all aspects of its living spaces, its amenities, facilities and services. It is set to become a key presence in the very heart of London.

Living in The Mansion will be an experience of privacy, convenience and a certain elegance. The garden level and entrance space has its own controlled soundscape and lightscape, changing the atmospheric nuances from dawn to dusk and through the evening into night. Similar subtleties of modulating sound and light are applied on each floor in the apartment-access corridors.
The resident’s lounge looks out to the garden.
The sweeping curved staircase that leads down from the garden level reveals the 25-metre pool, unexpected in both its design and its size. The pool also has its own sound and lighting system while above, a light, stretched, synthetic canvas material gently picks up the light from the movement of the water.
This area also has a gym equipped with the latest workout and fitness machines. Changing rooms include showers, a steam room and sauna. The whole space features bronze materials, mosaic tiles and stone floors.

The basement includes service plant and 21 parking spaces fed by special elevator from street level. Throughout, the building is full of imaginative detail and great sensitivity in its forms and spaces, its facilities and technology, its state-of-the-art conception.
The Mansion is raising the bar in the scope and standards of the amenities and services it offers residents. Partnerships and associations have been formed with many of the prime service brands in central London. Not only will these bring contentment and peace of mind, they will also generate new ideas and enthusiasms in both leisure and business pursuits.

Exceptional concierge services include on-call chauffeur-driven Bentleys for central London drop-off or pick-up. Facilities and communal areas will be managed around the clock with core services ranging from valet parking and welcoming guests to serving you in the quiet of the residents’ lounge.
Concierge services will be provided by The Mansion supported by Quintessentially, renowned for their exemplary five-star standards. Their services will be available both while ‘in residence’ or anywhere else in the world.

Integrated property management includes a MIRIS International security audit of the building as a whole, which has been implemented in the design of all security equipment, services and training.

Apartments are managed precisely to their owners’ requirements. Everything from cleaning to shopping is handled by housekeepers Maid of London, with laundry and dry-cleaning services by Jeeves of Belgravia.

Property maintenance is by Bold & Reeves, who will provide any level of service from fixing a light bulb to a full annual maintenance programme. Car servicing and repair is available care of luxury car specialists Jack Barclay.
Residents and their guests benefit from the finest lifestyle, health and wellbeing facilities. Fortnum & Mason will deliver groceries and provisions exclusively to Mansion residents whenever they are required, whether daily or ahead of your arrival from abroad. Bamford will provide products throughout the building and qualified therapists for the spa. Residents will have exclusive access to yoga curated by lululemon athletica and will be privileged with London’s finest purveyors and exclusive venues.
All enquiries to:
Savills
Telephone 020 7409 8756
newhomes@savills.com

The information in this document is indicative and is intended to act as a guide only as to the finished product. These particulars should not be relied upon as accurately describing any of the specific matters described by any order under the Property Misdescriptions Act 1991. This information does not constitute a contract, or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for interior finishes, appliances or furniture. The Mansion is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact the selling agent, Savills, to ascertain the availability of any particular property.